

MCAA Planning Workshop

Wagga Saturday 28 March 2015, 2.00 - 5.30 pm

2.00 pm	Welcome. Introductions. Briefing	
2.10 pm	'Future scan' [ALL]	The world around us keeps on changing. Identify possible changes (demographic, cultural, technological, ect) that may be impacting on Australian male choirs in 2020.
2.30 pm	'SWOT' analysis [ALL]	Considering the MCAA today, what do you consider to be its STRENGTHS and WEAKNESSES? What THREATS and OPPORTUNITIES for MCAA can you identify?
3.00 pm	Alternative possible futures for MCAA [GROUPS]	Three small groups each to sketch a possible future for MCAA: 1. 'Business as usual' 2. 'Desirable and achievable' future 3. 'Wipe out'
3.45 pm	Reports from groups	
4.00 pm	Strategies for getting to the preferred future [GROUPS]	"In order to produce our preferred future for MCAA (or get as close as we can...) we should now....." Each group to identify 3 - 5 key actions / strategies that will take us towards the most desirable future.
5.00 pm	Reports from groups	
5.30 pm	CLOSE	
SUNDAY 8.30 am		Synthesis of the three group reports. A future direction for MCAA?
9.00 am	MCAA AGM	